

Dashboard - Draft Campaign



Period



Search
Keyword



29/12/2025 - 26/02/2026

Today

Last 7D

Last 30D

Last 60D

Last 90D

Select keyword...



Hide Advance Filters

Sources

Social Media



X (Twitter)



Instagram



Facebook



TikTok



Youtube

Digital Media



Blogs



Forums



Online Media

Traditional Media



TV



Radio



Printed Media

Demographics

Languages



English



Indonesian



Arabic



Tagalog



Thai



Malay



Tamil



Sinhala



Bengali



Khmer



Nepalese



Chinese

Country



Myanmar



Thailand



India



Indonesia



Sri Lanka



Vietnam



Brunei



Pakistan



Bangladesh



China



Malaysia



Australia



Nepal



Cambodia



Singapore



Philippines

Location

Please select location(s)



Interest

Please select interest(s)



Gender



Male



Female

Age



13 - 17



18 - 24



25 - 34



35 - 44



45 - 54



55 - 64



65+

Categorization

Sentiment



Pos



Neg



Neutral

Mood

Please select mood(s)



Sentence Type

Please select sentence type(s)



Topic

Please select topic(s)



Mention	Author & Source	Categorization	Detail & Performance	
Today New landmark reached THE Stellantis Gurun plant in Kedah has started production of the new Peugeot 408, featuring an updated 1.6-litre turbocharged PureTech powertrain with Euro 6 rating. The award-winning fastback is earmarked for regional export, with Taiwan confirmed... Read More Industry News	The Star By The Star  Printed Media Type: -	Topic Industry News Sentence Type -	Campaign Industry News MYR 23.6k Ad Value ⓘ	Sentiment ⓘ Neutral 
Today - 00:00:00 Around 900 HDB flats remain unsold from Sale of Balance Flats exercises: Chee Hong Tat Own Brand Own Campaign	Oli 96.8FM Radio Type: Clips	Topic -	Campaign Company News 0 Ad Value ⓘ	Sentiment ⓘ Neutral 
Today Niche Australian metals miner Lynas has grown bigger than Qantas (Feb 25): Lynas Rare Earths Ltd has overtaken Australian blue-chip stalwart Qantas Airways Ltd by market capitalisation, as concerns about China"s dominance of critical minerals lift the miner"s stock. Both companies are set to report annual resul... Read More Industry News	The Edge CEO Morning Brief By The Edge CEO Morning Brief  Printed Media Type: -	Topic Industry News Sentence Type -	Campaign Industry News MYR 2.6k Ad Value ⓘ	Sentiment ⓘ Neutral 
Today - 00:00:00 A third of ethnic quota appeals to help sell HDB flats granted in 2025, HDB bought back 5 flats (R) Own Brand Own Campaign	Oli 96.8FM Radio Type: Clips	Topic -	Campaign Company News 0 Ad Value ⓘ	Sentiment ⓘ Neutral 
Today Performance electric offerings to be introduced HYUNDAI Motor Malaysia (Hyundai) looks to up its game with the introduction of its sport N brand. Slated for a Q2 entry, the Korean automaker will kick-off the effort with the introduction of the Ioniq 5 N and Ioniq 6 N. The decision to bring in th... Read More Industry News	The Star By The Star  Printed Media Type: -	Topic Industry News Sentence Type -	Campaign Industry News MYR 15.3k Ad Value ⓘ	Sentiment ⓘ Neutral 
Today Accident involve 2 vehicle, elderly women die and 2 injiured. 15 மீட்டர் ஆழத்தில் இரு வாகனங்கள் விழுந்த விபத்தில் மூதாட்டி உயிரிழப்பு, இருவர் காயம் ஈப்போ, பிப். 26- வடக்குத் தெற்கு நெடுஞ்சாலையில் நிகழ்ந்த சாலை விபத்தைத் தொடர்ந்து இரு மீட்டர் ஆழத்தில் 15 மீட்டர் ஆழத்தில் விழுந்ததில் வயோதிக மாதா ஒருவர் உயிர... Read More Industry News	Makkal Osai By Makkal Osai  Printed Media Type: -	Topic Accidents News Sentence Type -	Campaign Accidents News MYR 728 Ad Value ⓘ	Sentiment ⓘ Neutral 
Today Terjerat dalam kepungan cuba seludup 32 ekor lembu melalui Sungai Golok, Rantau Panjang di sini, ketika orang ramai sedang sibuk bersahur. Itu tindakan sekumpulan 17 individu yang diberkas anggota Tentera Darat Malaysia (TDM) dalam satu operasi di kawasan sempadan sekitar ... Read More Industry News	Harian Metro By Harian Metro  Printed Media Type: -	Topic Industry News Sentence Type -	Campaign Industry News MYR 17.4k Ad Value ⓘ	Sentiment ⓘ Neutral 

Mention	Author & Source	Categorization	Detail & Performance	
Today Updated 2026 pricing ZEEKR Intelligent Technology Malaysia (Zeekr Malaysia) has revealed the updated 2026 pricing for the all-electric Zeekr 7X premium sports utility vehicle (SUV). This follows the removal of government incentives for electric vehicles and clearance of... Read More Industry News	The Star By The Star  Printed Media Type: -	Topic Industry News Sentence Type -	Campaign Industry News MYR 11.8k Ad Value ⓘ	Sentiment ⓘ Neutral 

Today Mixed ratings on PetDag KUALA LUMPUR: Petronas Dagangan Bhd"s (PetDag) retail volumes are expected to remain stable near term, though Hong Leong Investment Bank Bhd (HLIB Research) is cautious longer term. It attributed this to gradually declining fuel demand as electric... Read More Industry News	New Straits Times By New Straits Times  Printed Media Type: -	Topic Industry News Sentence Type -	Campaign Industry News MYR 9.4k Ad Value ⓘ	Sentiment ⓘ Neutral 
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Today Lebuh raya sesak lagi? SETIAP kali musim perayaan atau cuti panjang menjelma, rakyat Malaysia pastinya melalui pengalaman yang sama apabila lebuh raya utama "bertukar" menjadi lautan kenderaan. Perjalanan empat jam melarat menjadi lapan atau 12 jam. Dari Lebuhraya Utara-... Read More	Utusan Malaysia By Utusan Malaysia  Printed Media Type: -	Topic Accidents News Sentence Type -	Campaign Accidents News MYR 6.7k Ad Value ⓘ	Sentiment ⓘ Neutral 
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Mentions (0) ⓘ



No Data to Display...

Locations ⓘ



No Data to Display...

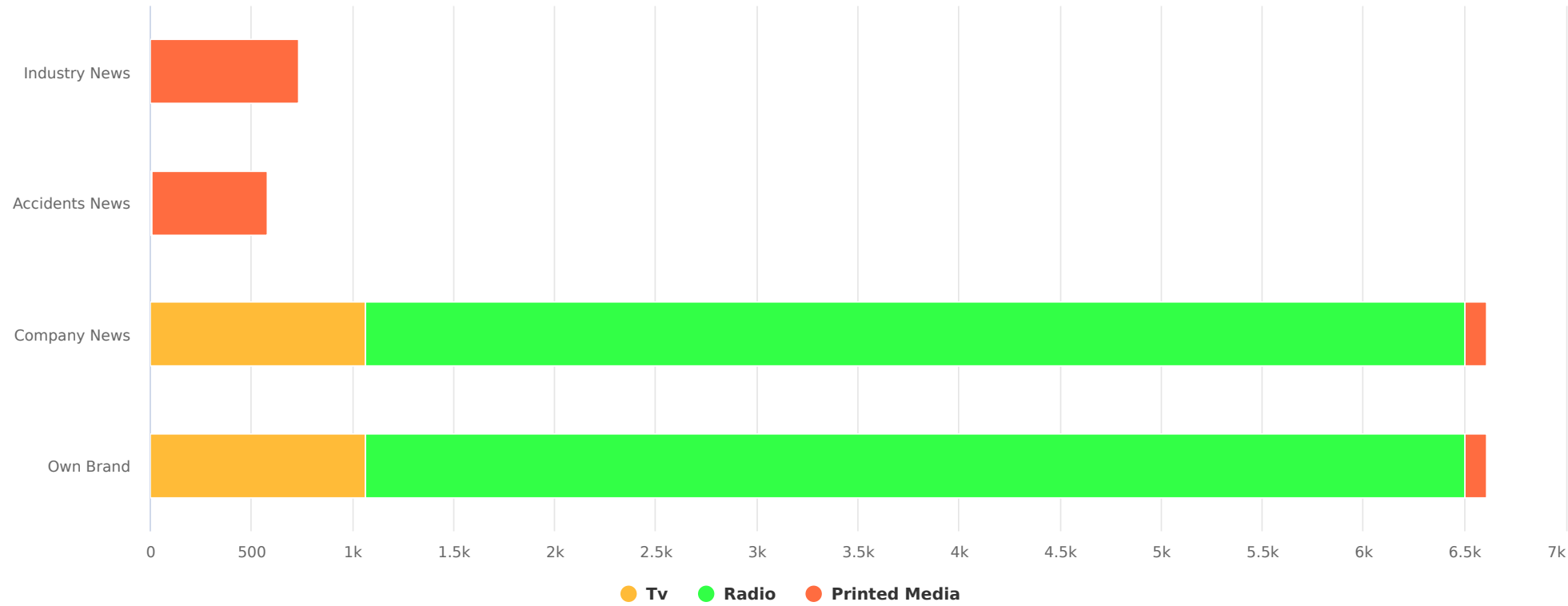
Gender ⓘ



No Data to Display...

Mainstream Media Distribution ⓘ

See Details



Spokespersons ⓘ

- Online Media
- Printed Media
- Tv



No Data to Display...

Social Media Distribution ⓘ

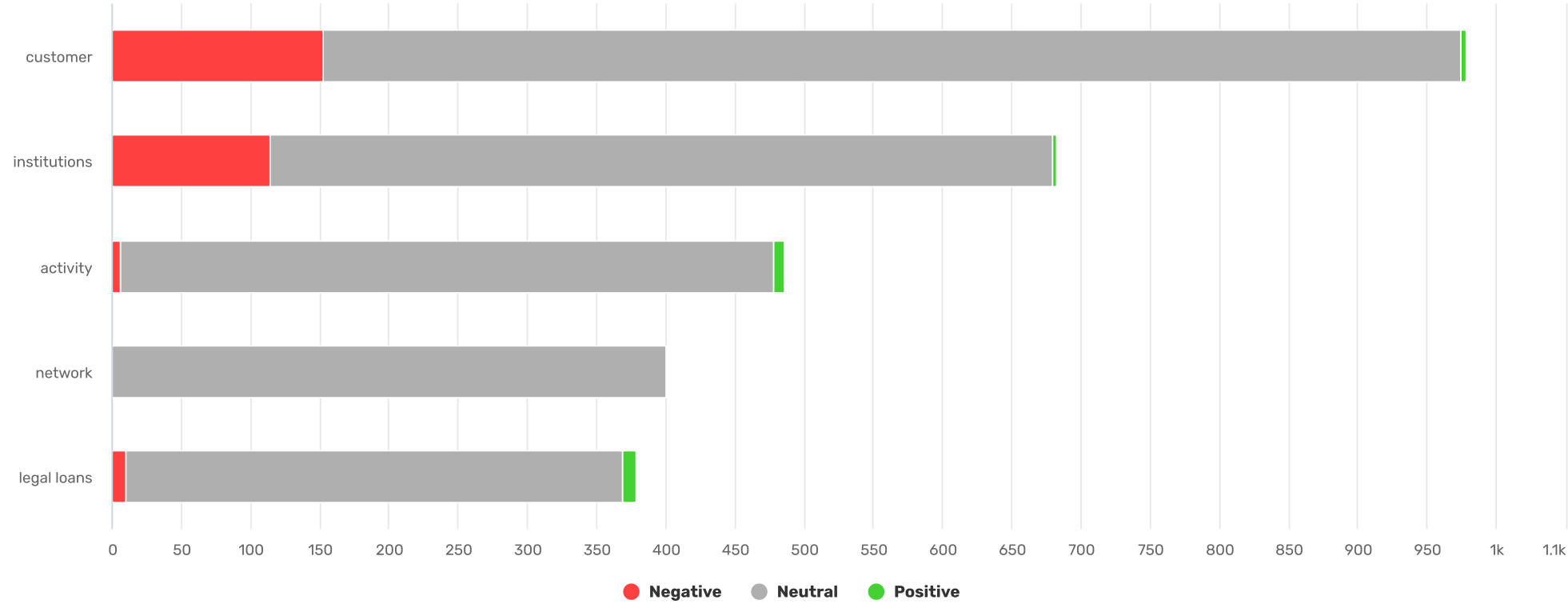
Buzz



No Data to Display...

Topic Overview ⓘ

See Details



Top Authors ⓘ

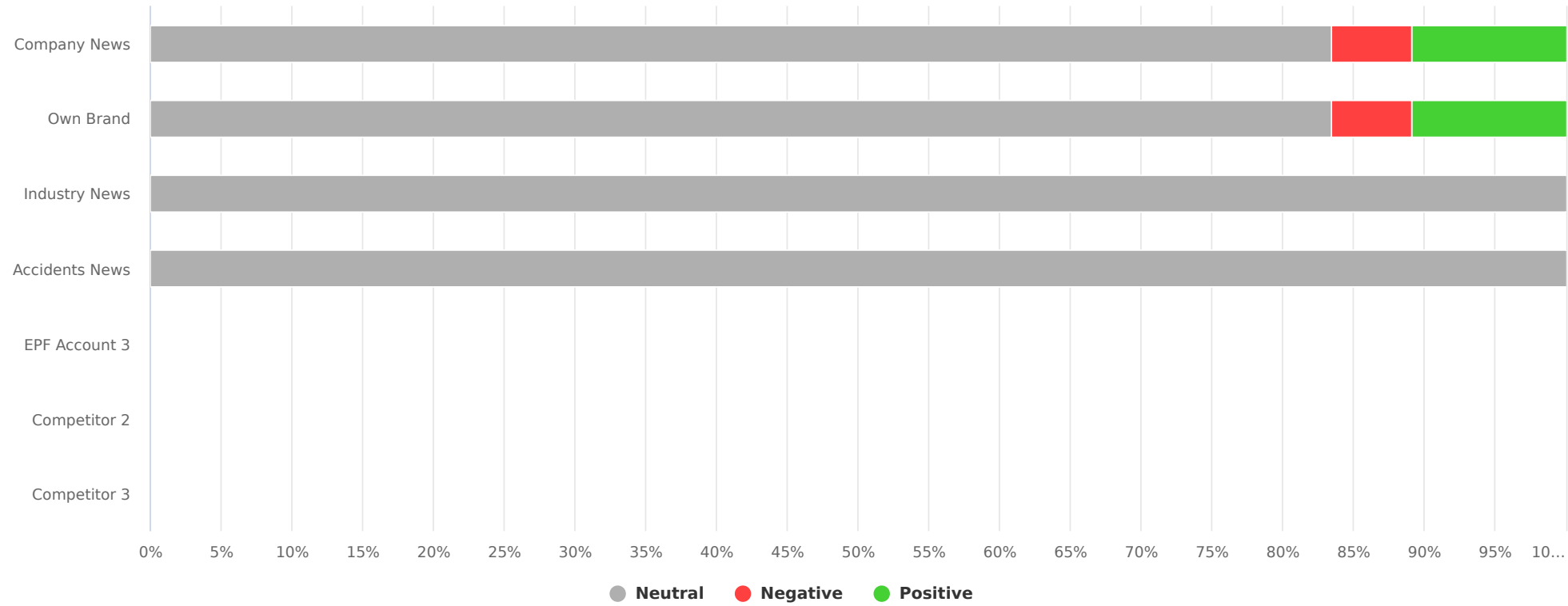
- X (Twitter)
- Facebook
- Instagram
- TikTok
- YouTube
- Online Media
- Blogs
- Forum
- Printed Media
- Tv
- Radio



No Data to Display...

Sentiment Overview ⓘ

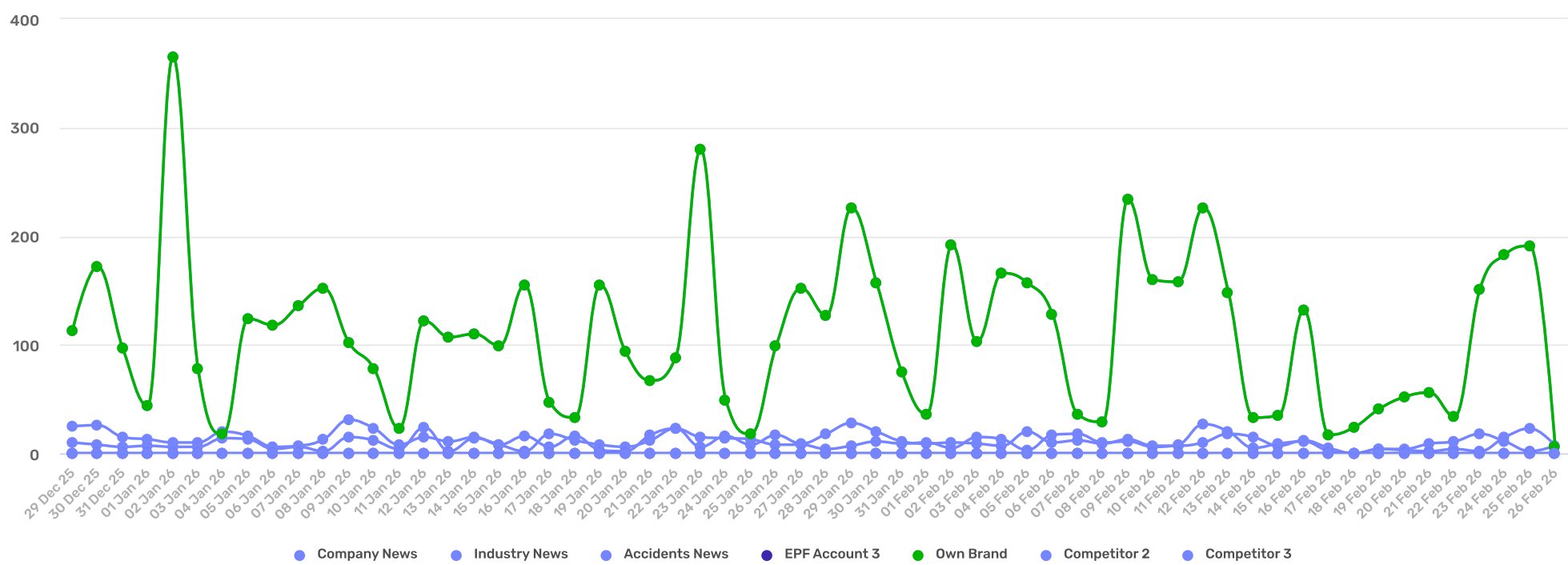
See Details



Trend Analysis ⓘ

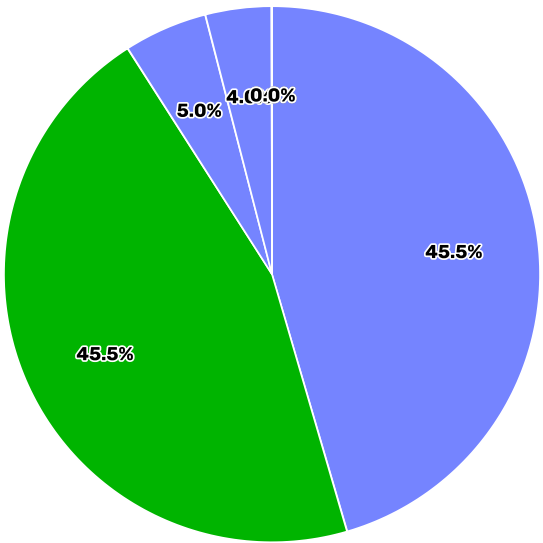
Daily ▾

Buzz



Competitive Analysis ⓘ

Buzz



Company News Own Brand Industry News Accidents News EPF Account 3 Competitor 2 Competitor 3

Aggregate of all selected Tags or Campaigns

Sentence Type ⓘ



No Data to Display...

Top Authors ⓘ



No Data to Display...

Sentiment Overview ⓘ



No Data to Display...

Topic Overview ⓘ



No Data to Display...

Top Words ⓘ



No Data to Display...

Social Media Distribution ⓘ

Buzz



No Data to Display...

Trend Analysis ⓘ

Buzz



No Data to Display...

Competitive Analysis ⓘ

Buzz



No Data to Display...